

2022 04 04 Board Meeting

Zoom – 7:30 pm

Present: Stephen Jones, John Cowan, Cathie Raynor, Blair Lewis, Craig Nakamoto, Sue Sedgwick, Terry Graham, Denise Jordan, Andrew Fyfe,

Guests: Nathan McFadyen, Ally Myers, Holly and Jon Strickland, Michele Schwemmer

Purpose to update board on events,

1. Approve the agenda – Craig and Sue
2. Approval of the minutes – Steve, seconded by Craig. Carried
3. Thanks to the elementary school race coordinators
4. Social events – **get a committee in fall** to think up a bunch of ideas.
5. Rowan's Law part 3 – not really applicable to JR. **Look at it before ARC gets going again.**
6. Coaching registry – **need to get caught up on that**
7. Tawingo was paid for their skis. Need to put skis into chalet. Not useful for rental program. Put in the swap next year. Good for Rock Skis. Terry to put into chalet
8. New business – John created a report of how empty the park was on the long weekend. Using a program called Compass which does not fit the winter situation. Hardwood has a good program that seems to work.
9. Club clothing – buffs not handed out yet – **Sue will look after next fall.**
 - a. Holly has collected three pieces of clothing that did not stand up – parents are upset about the cost and how it has worn out.
10. Portable clean up – seems in good shape. **Terry going to wax skis** – put a paste wax on. If Terry needs help, send email out

Reports

1. Jackrabbits –
 - a. Broke even. Amazing year despite challenges, especially the cold. Managed to get all the lessons in – delayed, shortened, used make up week.
 - b. “Meet kids where they are at” – went over what kids had gone through over the last years and understand the varied experience. Amazing group of instructors and LITs. Staffing is covered for next year. LIT program is growing. Word of mouth is enough. Ally is back next year but is getting tired.
2. Track Attack
 - a. Steph is expecting. Instructors are returning. Looking at a hybrid coordinator model since Nathan will be working weekends next year.
3. ARC
 - a. Lots of growth. 12 athletes – 10 boys, 2 girls. A couple older athletes. Went to Easterns and had mentoring as coaches at Easterns. Took everyone to O cup in Lakefield and 5 SOD races, despite the slow start.

- b. Jon and Holly took T2T dryland – received grant money for that.
 - c. Use of our tents, generator, saved a lot of money. Would like to get several big ticket items. Looking at fundraising with Flipgive.
 - d. 3-6 athletes coming onto the SOD team.
 - e. Hope to connect with track attack kids. Maybe ARC 1 group could join TA on Saturdays if not going to a race.
4. Masters
- a. 13 for dryland, variety of venues. Great to have Ben Osorio involved and have guest coaches.
 - b. 8 for on snow. Difficult to teach with loss of the trailer loop. Need a loop for training. Good improvement in technique.
5. Ski for Fitness
- a. Saturday – 20 people for classic – lots of new people. Recruit them for dryland next fall
 - b. 8 people for skate sessions.
6. Return to ski
- a. Oldest was 78. Fun group, social, need a loop for training on.
7. Ski for fitness
- a. Anne took the lead on skate. 22 for classic, one even from Oakville!
8. Para – para person Ontario Nathan Perry. Doesn't need club support. He is a high school race.
9. Elementary school – 156 registered. No food. Went smoothly. Was classic.
10. Tuesday night ski – drew
11. Private Lessons - Michele
- a. 78 people participated. Lost 26 lessons due to cold. Issues with not being able to get passes.
 - b. Increase in requests for skate ski lessons. Had 5 coaches.
12. Need for more advertising – social media. Holly has been trying to get in to Twitter. We are locked out of it – **Steve Spiers? – Holly to ask; Rob Horton? - Craig to ask him.**
13. Snow Making - John created a report on the possibilities. Hardwood did have a workable system at one point, but was not cost effective. Had to truck in water which created more costs.
14. Strategic Planning
- a. survey – 103 responses – good information. Team of Steve, Michele, and Ken- collate into themes.
 - b. In September, but a list of people – had interviews with about 25 people – Rich Swift, other club presidents, town people,
 - c. Third component is board survey. **Board needs to fill it in-** only 3 have so far.
 - d. April 24th meeting – present findings and set out a plan. Make sure everyone reads the report ahead of time.
 - e. For the AGM – will be able to give an update and here is what to do next. Put this info into a strategic plan - Get it ready by October/November.
15. Governance
- a. Review engagement – have to have one – what we want to do and what we have to do
 - b. Budget process templates – make a club policy – structure – **Blair to talk to Craig**

- c. 2 signatures on contracts
 - d. Discuss and then provide a recommendation to the board.
16. Financial update
- a. All made small profit but masters which had a small loss.
 - b. Did get donation from senior games that was a one time amount.
 - c. Should be using deficit and surplus instead of profit/loss
17. Cross Country Ski Ontario funds – not going to apply – we don't qualify or need it.
18. Event Hosting – Ocuys and Youth Championships
- a. Have a solid timing team, officials.
 - b. Problem is availability for the park.
 - c. Limberlost?
19. Board – recruit
- a. Need to define roles and responsibilities first and then recruit people for them.
 - b. Promotion
 - c. Board is a supervisory board – work can be done outside of that.
 - d. Coaching updates
 - e. Membership
 - f. Ideas of people? Kelly Kaye? Recently retired people? Arfona and Doug Crichton?
20. AGM
- a. Date – May 8 or 15. Time? 12 pm? Great room?
 - b. Recognition event – recognize JR instructors, volunteer recognition
 - c. Firepit, BBQ outside at firepits
 - d. Fat bike try out, axe throwing –
 - e. Committee to look into recognition – what does that look like? JR instructors? Ski ties and buffs – John to think about
21. Club clothing – ask Holly to research. Cathie to get back to Holly
22. Coordinator for rentals – new position? - help pay for Holly/Jon's jackets? wait till after agm – put into budgets
23. Next meeting April 25th – main item is the strategic plan.
24. Motion to adjourn – Terry.